



MEDIA ALERT

THE FILLMORE SILVER SPRING PREVIEW CENTER NOW OPEN IN THE HEART OF DOWNTOWN SILVER SPRING ON ELLSWORTH DRIVE

Executive Team Announced, Stephanie Steele Named General Manager

(SILVER SPRING, MD – July 14, 2011) Local residents eager to check out The Fillmore Silver Spring can now get a sneak peek inside the venue. The official Preview Center, located on Ellsworth Drive in Downtown Silver Spring, opened July 14 and educates visitors on the historical legacy of The Fillmore, the construction of The Fillmore Silver Spring project and the amenities that guests can expect at the new venue.

“We wanted to give the community an opportunity to learn about The Fillmore history and about our local venue,” said Stephanie Steele, General Manager of The Fillmore Silver Spring. “We’re so excited to be a part of the community here, and the Preview Center not only provides a location to educate but also gives us a chance to meet and talk to local residents.”

Visitors to the Preview Center will have the chance to view literature about the original venues in San Francisco, learn about Fillmore founder Bill Graham, view time-lapse photos of construction and talk to The Fillmore Silver Spring team about all the offerings that will be available at the venue; concerts, special events, community opportunities, and enhanced VIP services.

“There is a lot of curiosity about our venue and we are excited to have partnered with ArtSpring, the Pyramid Atlantic Community Arts Store, to open the Preview Center in the heart of the downtown community” Steele added.

The Fillmore Silver Spring Preview Center opened at 921 Ellsworth Drive on July 14 at Noon and will remain open until The Fillmore Silver Spring opens mid September. The Preview Center will have the same operating hours as Art Spring and will be open Tuesday through Sunday.

Opening the venue as General Manager will be Silver Spring resident Stephanie Steele. Steele spent four concert seasons handling ticketing for Live Nation’s amphitheater division in Nashville, TN and Birmingham, AL before relocating to Silver Spring, MD in 2006 to work as Event Manager at the historic Warner Theatre

in Washington, DC; She is honored to bring the passion she has for her work to the town she and her family call home.

“Stephanie is a great team leader who fully understands what it takes to operate a multi-faceted venue like The Fillmore Silver Spring. Her familiarity with Silver Spring allows us to really hit the ground running and bring our unique brand of hospitality to the overall community.” – Ron Bension, CEO House of Blues Entertainment

As part of House of Blues Entertainment, The Fillmore Silver Spring’s parent company Live Nation will manage the live music concert bookings and plans to book over 150 shows a year at the new venue. Leading up the booking team will be senior booker, Justin Kujawa who has been with Live Nation for over 15 years and, up until recently, booked The Pageant in St. Louis for the last five years. Jackie Knight will join the booking team as the venue’s Junior Buyer and has been with Live Nation since 2005.

Joining the team as Production Manager will be Morgan Pitman, who began his career at the reopening of The Fillmore in San Francisco in 1994. Thousands of concerts later and numerous other productions, he comes to Silver Spring Maryland to start a new chapter in The Fillmore family. He brings with him the history and traditions of the West Coast and is an enthusiastic torchbearer for the venue to start a fresh history of amazing shows with a new community.

Additional management positions will be announced soon and The Fillmore Silver Spring is planning a job fair in early August to recruit for additional staff positions.

The Fillmore Silver Spring will be the first venue with its historical namesake to be developed from the ground up. The 23,000 square foot, 2000 capacity music venue will offer leading industry technology in audio, lighting and video as well as share fiber-optic connectivity to American Film Institute’s Silver Theatre located across the street.

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About House Of Blues Entertainment (A Live Nation Company)

With over 50 owned/operated and affiliated clubs and theaters, the House of Blues Entertainment portfolio is wide-ranging including the legendary Fillmores in San Francisco, Denver, Detroit, Charlotte, Miami Beach, Silver Spring and the intimate House of Blues clubs throughout the United States. House of Blues Entertainment is the country’s pre-eminent live music venue collection featuring state-of-the-art sound and lighting technology in one-of-a-kind custom designed environments aimed to bring fans and artists together in unparalleled musical environments.

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